



AURES LONDON

Venue Hire & Events

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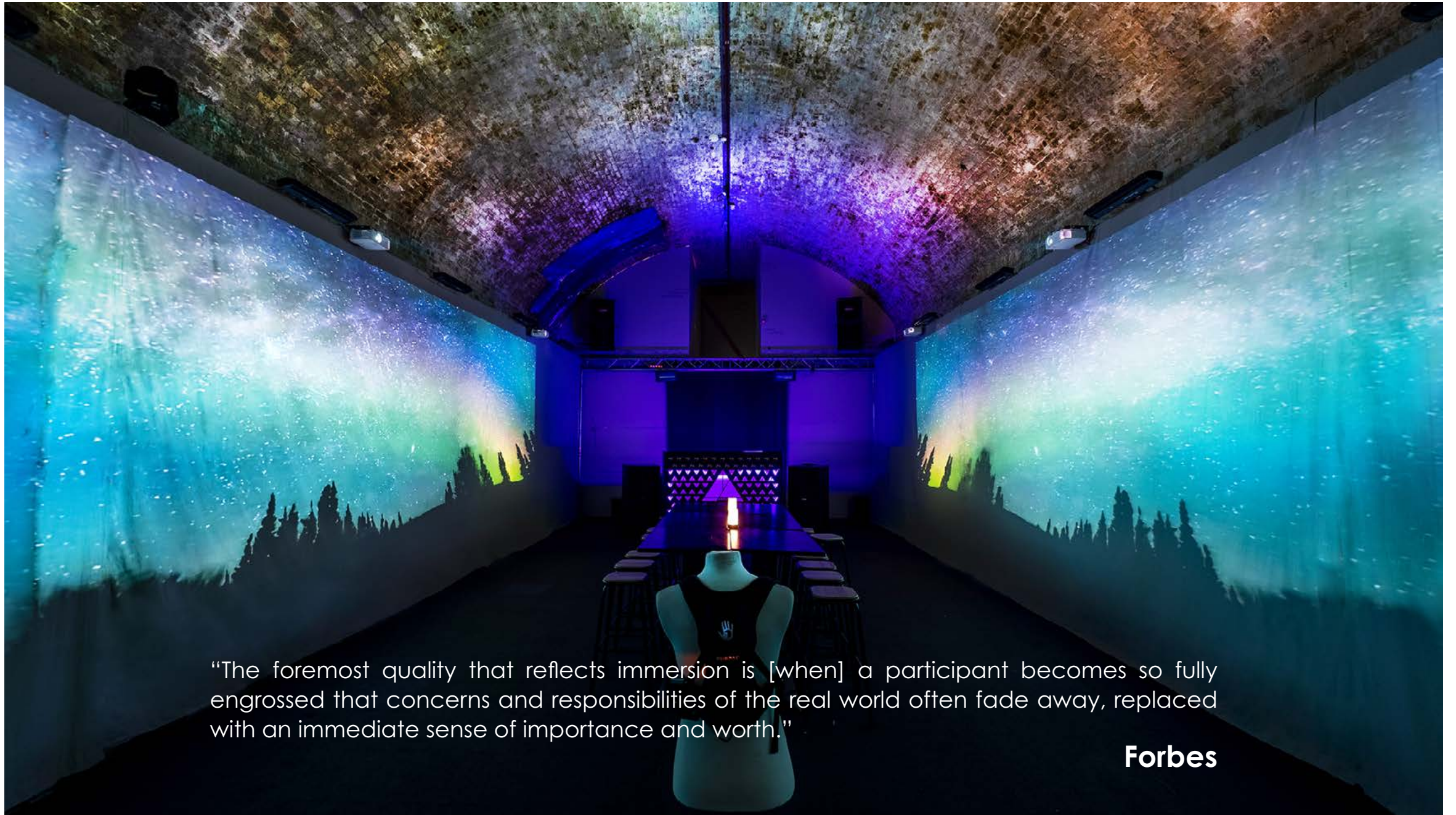


Central London's immersive event space

A heady mix of urban graffiti culture with futuristic immersive technology, Aures goes beyond the conventional event space experience using dynamic, immersive technology and programming to connect artist or brand's ideas to their audience

Since opening in Spring 2018, Aures has already built up an impressive client list including top music labels and leading tech brands.

Aures is located on Leake Street under Waterloo Station. AKA 'Banksy Tunnel' – Europe's largest legal graffiti site. The venue has excellent transport links and is just a short walk from Southbank, Westminster and Covent Garden. It is located on the ground floor for easy access and loading in and out.



“The foremost quality that reflects immersion is [when] a participant becomes so fully engrossed that concerns and responsibilities of the real world often fade away, replaced with an immediate sense of importance and worth.”

Forbes

IMMERSIVE EXPERIENCES

We have brought together leading developers, designers and pioneering artists to create next-level experiences through cutting-edge technology and innovative products and services.

This immersive technology stimulates the audience's senses and creates unforgettable experiences. It helps you make a bigger impact on your guests and encourages sharing online and by word-of-mouth.

Sense	Sensorium Features	Results
Hearing	True stereo, soundstage, binaural, ambisonics and 3D audio	Immerse your audience in a spine-tingling sound scape where they can experience the music moving around them
Sight	3D projection mapping and holograms	Bring your brand to life with bespoke projection mapping
Smell	Scent delivery system with custom scents available	Freshly cut grass, Christmas spices and smoked hickory are just a few of the scents that add a unique sensory element to your event
Taste	Molecular mixologists	Set your guests' taste buds alight with delicious tastes and unique flavours
Touch	Vibrating haptic floor scheduled <i>(coming soon)</i>	A brand new way to experience bass and low frequency beats through bone conducting











FOOD & DRINK

From champagne receptions to bespoke cocktail lists, our bar team will ensure your guests are perfectly provided for.

We offer a wide range of delicious food options through our catering partners including canapes, bowl food, breakfast and working lunches. All food is freshly prepared and can be customised to precisely suit your event. We offer a premium service that can work with a variety of budgets, set-ups and special requirements.

Our incredible taste partners Gastronomy Guys make intriguingly curious creations to wow your guests. They serve jaw-dropping liquid nitrogen desserts, sensory cocktails and molecular treats that combine striking visual spectacle with insane flavour to bring you mouthfuls of delicious experience that just can't be forgotten.



EVENT EXTRAS



DJS AND MUSIC

Aures London has developed an amazing audio system to create the best sounding venue in Europe. Instead of having just two audio sources at the front of the room like most venues, Aures has 50 Pioneer Pro Audio speakers around the room on three sound planes.

This is a revolutionary audio experience where songs you may have heard many times before can sound completely new.

Our resident DJs play a wide variety of genres for the perfect event entertainment .



BESPOKE VENUE BRANDING

We commission Leake Street's top artist to make your event look truly unique. We can arrange large-scale murals, custom step-and-repeats, spray painted tote bags and much more - all designed in accordance with your branding.



GRAFFITI EXPERIENCE

Aures is located on 'Banksy Tunnel' and we've teamed up with local artists to deliver a unique event experience. The main workshop is a fun, hands-on spray paint class where guests get to create a collaborative mural in one of London's top graffiti locations.

The experience includes a tour of Leake Street, protective clothing and a lesson.

FLOORPLAN

Space

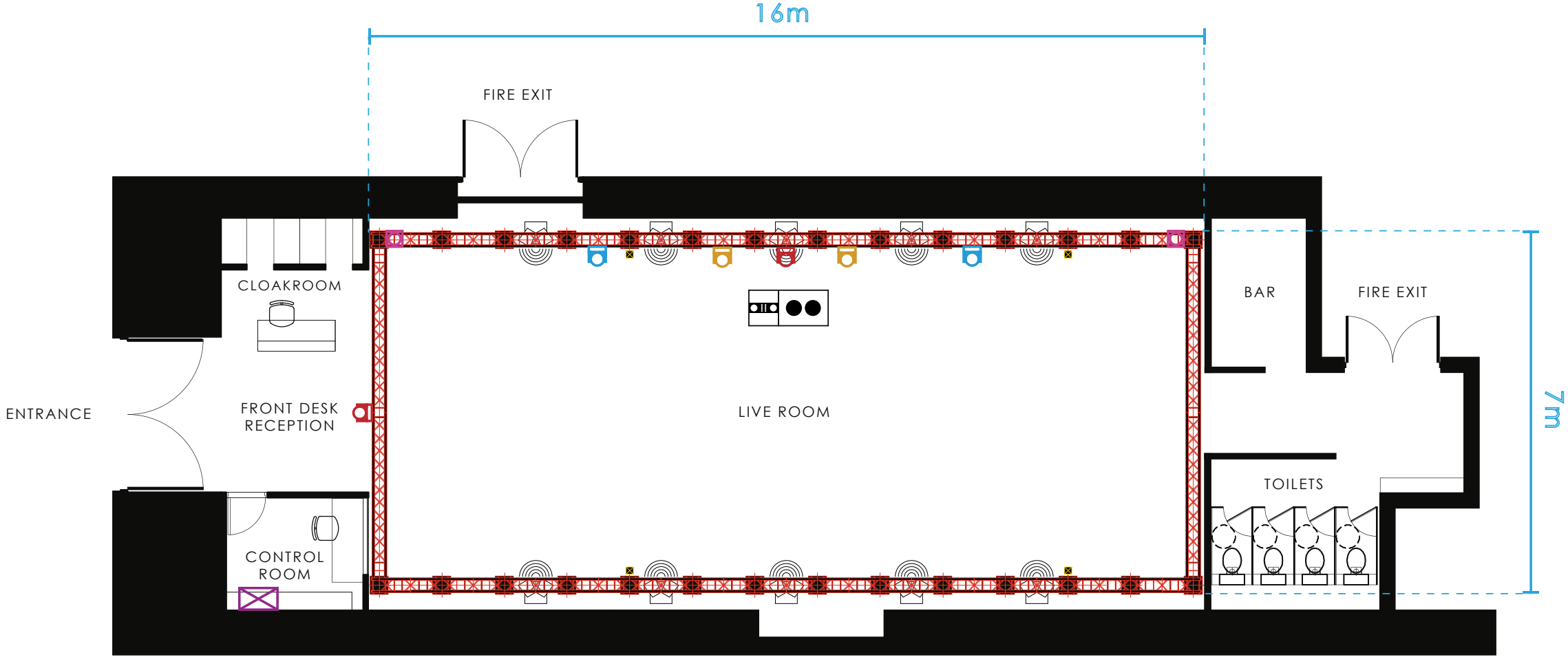
- Floorspace 1,750ft²
- Additional space options
- Ceiling height 7m
- Ground floor load-in
- Outside space

Venue

- In-house AV
- High-speed wifi
- Exposed brickwork
- Multiple bar options
- Cloakroom facilities
- Covered smoking area

Venue Capacities

- 300 Standing
- 150 Theatre
- 100 Dining





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